



Technology: A **Tool** for Toastmasters





Technology is a

TOOL

to help you achieve your

GOALS



1. Define your **goals**.
2. Plan your **strategies** to achieve your goals.
3. Identify technology **tools** that will help you implement your **strategies** and achieve your **goals**.



Goal # 1: Grow Membership

Club Website:

- ▶ [Toastmaster International Resources](#)
- ▶ [Free ToastHost](#)
- ▶ Google Sites and WordPress

Event Apps:

The Meetup logo, featuring the word "meetup" in a red, lowercase, cursive font.

The Facebook logo, featuring a blue square with a white lowercase "f" inside.

Find us on
Facebook

The Eventbrite logo, featuring the word "Eventbrite" in a red, lowercase, sans-serif font.

Goal #2: Improve Member Retention

Communication and Media **Tools**:





Goal #3: Manage Club Business more Effectively

- ▶ Online agendas with [Free ToastHost](#), [easyspeak](#) and [Google Sheets](#).

ex. [Chalmette Toastmasters](#)

- ▶ Document Management



- ▶ Dues Management with [Free ToastHost](#), [Square](#), [Paypal](#)
- ▶ [Toastmasters.Org](#) – [Club officer Tutorial](#), [Training Doc](#)



Assessing Tech **Tools**

1. How will the **tool** help us achieve our goals?
 - List the requirements needed
 - Compare features of technology tool
2. Is the **tool** “right sized” for our group?
3. Do we have the resources to implement and effectively utilize the **tool**?
 - Do we have members that know how to implement and use the tool? Will we have these resources in the future?
 - Do we have members that can and will use the tool regularly?



Follow-up

Presentation posted at d68tm.org/resources

Questions, need help:

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Want to help D68 with our technology needs?



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